

For Immediate Release

Daniel Owczarski Joins DISCERN's Health Team

Experienced Health Professional to Establish DISCERN's Medical Device & Diagnostics Coverage

SAN FRANCISCO, September 14, 2011 -- DISCERN, a growing investment analytics firm providing a persistent information advantage to institutional investors by putting fragmented data into context, has hired Dan Owczarski to expand its growing expertise in health.

Dan Owczarski brings DISCERN more than ten years of sell-side experience and nearly two decades of health industry expertise. Prior to joining DISCERN, Owczarski was a Senior Equity Analyst at Avondale Partners focused on medical products, diagnostics, and devices.

"I am extremely excited to join DISCERN. DISCERN's cloud-based analytics platform is perfect for helping an analyst or fund manager rapidly find investment insight within all of the new clinical, regulatory, and market data available every day," says Dan Owczarski.

"The medical device and diagnostics area is poised for continued secular global growth and health is a meaningful percentage of many investment benchmarks," says Chip Dickson, DISCERN's Chief Strategist and Director of Research.

"Dan brings a wealth of experience to our business and will help accelerate the continued build-out of DISCERN's health analytics platform. He has already identified new data sets that should enhance the quality of the end product," says Patti Bank, DISCERN's Specialty Pharmaceuticals analyst.

Founded amid growing recognition that Wall Street is looking for better ways to reduce surprise and ensure integrity, DISCERN is developing a reputation for changing the traditional models of investment research. The company's analytics engine was created to give decision-makers the power to extract actionable insight from the world of data, leading to better decisions and higher returns.

Mr. Blount adds, "By enabling its analysts and clients to 'see' farther, faster and more accurately, DISCERN is quite literally changing the way research is done."

About DISCERN (www.discern.com): DISCERN provides investors and other decision makers with a persistent information advantage by combining substantial Wall Street expertise with innovative Silicon Valley technology. Built on a fresh approach to investment research, DISCERN applies its network and resources - including powerful information analytics tools, proprietary data streams, unique analytical processes, and its team of Wall Street veterans - to outperform the scope of traditional research analytics.

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